



Job Description

The Director of Communications will develop and oversee all of Healing Nations' messaging and communication strategies. This includes the website, email campaigns, print materials, social media, audio and video content, etc.

Department & Supervisor

Communications, Mike Bell (Executive Director)

Relationship to the Mission of Healing Nations

The mission of Healing Nations is to glorify God by cultivating spiritual and physical flourishing through cross-cultural ministry. The Director of Communications works creatively to communicate how the work of the ministry contributes to the mission.

Duties, Responsibilities, & Authority

- > Design and oversee all communication strategies within the organization
- > Create and maintain a consistent message and brand across the organization
- > Redesign and regularly update the Healing Nations website
- > Design and oversee all external marketing efforts (website, email, social media, etc.)
- > Produce video and audio material for the organization
- > Develop and oversee a communications team

Preferred Experience

- > 5-10 years working in communications or marketing
- > Web management using WordPress
- > Video & audio production
- > Graphic design
- > Interacting in a cross-cultural environment

Strengths Required

Because of the unique nature of operating within cross-cultural settings and because of the highly relational aspects of this ministry, the Director of Communications needs to be the following:

- > Self-motivated; Organized; Creative; Relational; Problem-solver; Patient; Reliable; Faithful; Peace-maker; Empathetic; Intuitive

Skills Required

- > Creative written and verbal communication abilities
- > Proficiency with Microsoft Office 365 suite
- > Flexible in learning and developing new systems and programs
- > Excellent organizational and managerial skills with attention to detail
- > Support team building and care (this is a support raised position)

Job Location

Salt Lake City, UT; Grand Rapids, MI

Remote work (from home via computer and phone) should be expected